

MELODIC VISION

A New Dimension in Live Fine Art Performances

**These are sample proposals written for a private school in August 2009.
The specifics and prices apply only to these proposals.
The samples are provided in order to give you a sense of the possibilities for
your organization.**

Melodic Vision Proposals

1. **Martin Luther King, Jr. Day**
2. **Your 50th Anniversary Celebration**

CLASSIC BLACK — Martin Luther King, Jr. Day Festivities—(Event Date)

Classic Black is the perfect centerpiece for Black History Month, Martin Luther King, Jr. Day—or anytime our black musical heritage is being celebrated. Combining fascinating historic information about the African American cultural and musical heritage with live music performance, *Classic Black* educates and entertains with style and substance, while introducing audiences to classical music created by Black American composers.

The hour-long program begins with an interactive talk by historian Susan Wilson, who leads the audience through centuries of better known genres of African American music—from polyrhythmic African songs, spirituals, gospel, and blues to jazz, rock'n'roll, rap, and hip hop. From this familiar foundation, the stories of three black classical composers will be introduced through story and sound (see program below).

Two options for *Classic Black* performances

Option 1

Interactive Lecture & Performance (approx. 1 hour)

Fee: \$1,500

Option 2

Interactive Lecture & Performance plus select images illustrating the composers and their music projected on a large screen. (approx. 1 hour)

This would be a partially commissioned work, as the show does not include images at this time.

Fee: \$2,100

See the attached Tech Rider for technical performance needs.

See <http://www.melodicvision.com/Classic%20Black.html>
for a short excerpt from a previous performance of *Classic Black*

See below for further resources

Susan Wilson
Artistic Director

Rebecca Strauss
Music Director

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Classic Black: Chamber Music by African American Composers

String Quartet (2 violins, viola, cello)

Introductory lecture by Susan Wilson

Program

Florence Beatrice Price (1888-1953)

Five Folksongs in Counterpoint

Calvary

Clementine

Drink to Me Only With Thine Eyes

Shortnin' Bread

Swing Low, Sweet Chariot

Coleridge-Taylor Perkinson (1932–2004)

Quartet No. 1

Allegro

Adagio

Allegro vivace

based on “*Calvary*” (*Negro spiritual*) (1956)

William Grant Still (1895-1978)

Danzas De Panama

Tamborito

Mejorana y Socavon

Punto

Cumbia y Congo

Scott Joplin (1868-1917)

A selection of Rags

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50th ANNIVERSARY CELEBRATION (Date for Project)

Projects to Consider in Conjunction with 50th Anniversary Events

Brief General Description of Melodic Vision Productions

Weaving music, photography, and history into a seamless artistic event, Melodic Vision creates enlightening, heartfelt journeys that are both educationally engaging and spiritually transforming.

A combination of breathtaking photographic images and stunning music immerses audiences in stories about significant social issues or explorations of different places, times, and cultures. Melodic Vision productions are entertaining and moving, educational and empowering. They delight and excite the imagination, touching the hearts of individuals with diverse backgrounds and interests.

Many Melodic Vision productions are performed live, projecting original photographs, historic images, and narrative on a large elevated screen, while evocative melodies flow from the instruments of the musicians playing below. These live productions utilize the talents of a wide variety of musicians, ranging from string quartets to traditional Latin bands. In addition, they have created video installments for museums and other institutions, combining custom studio recordings, photographs, and the written word to engage and educate audiences of all ages.

PROPOSAL ONE

Creating and performing a multimedia slide show about the history and legacy of (your school, company or organization)

The production would be a similar format to our *Sacred Grounds*, *Noche de Muertos*, or *The Battery Wharf Story* slide shows, but geared to the legacy of (your school, company or organization). Our team is experienced in historical and music research, writing lectures and adapting them to slide show captions, identifying and scanning archival images, photographing artful and interesting imagery on site, and rehearsing a core group of professional musicians to accompany the lecture/slide show or DVD that is produced.

We would work closely with (your school, company or organization) in presenting the stories, personalities, music, and messages desired. We would need assistance in helping to locate historic facts, legends, stories, biographies of individuals, and archival images in the research process.

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Educational component:

Melodic Vision will guide (your school) students, teachers, and staff with the following:

- historic research
- collection of materials: old photographs, letters, yearbooks, papers, maps, artifacts, and more
- slide show tech support
- photographic input: Adobe Photoshop, iphoto, Final Cut Pro
- assistance in writing-storyline, title slides
- marketing and advertising to your community
- music research

Time Frame:

Work can be researched, written, edited, photographed, rehearsed, and ready for performance 6-12 months (or more) after signing the contract.

Performance date may be selected in advance or in process of work.

Creation of DVD instead of, or in addition to, live performance

Recording or videotaping the performance for future presentations or DVDs for sale or school promotion; financial remuneration can be based on royalties, lease of rights, or buyout.

Estimated cost range: \$25,000-\$50,000 (or more)

PROPOSAL TWO

Researching, writing, and photographing a brochure with a self-guided walking tour of (your school, company or organization)

The purpose of the pamphlet would be to provide a popular, easily accessible, attractive, hand-held guide enabling visitors to explore (your school, company or organization) on their own. Contents would include essays on select topics — such as origins, social and political context in the 20th century, famous graduates, architecture, accolades, educational innovations, etc.— and could be arranged geographically, chronologically, or topically. Appropriate archival and contemporary photos would be included. Any contemporary photos not available from (your school, company or organization) would be photographed by Susan Wilson.

We would work closely with (your school, company or organization) in presenting the stories, personalities, and messages deemed important. We would need access to existing research, archival images, and contemporary thought. It would be useful for Susan to have part

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of an office area on site, with file cabinets and shelves to house her findings while research and writing is in process. All files collected and tabbed will become a part of Pingree archives at project's end. Access to on-site Xerox and filing supplies, etc. would also facilitate the work.

This aspect of the (your school, company or organization) history project would be directed by historian and author Susan Wilson, who has developed, improved, or consulted for walking trails throughout greater Boston. This includes the Freedom Trail, Boston Women's Heritage, Trail, Literary Trail of Greater Boston, Boston By Foot, Black Heritage Trail, Museum of Fine Arts Boston, Primary Source, Elder Hostel, Forest Hills Cemetery, Olmsted National Historic Site, and others.

Educational component:

Melodic Vision will guide (your school) students, teachers, and staff with the following:

- historic research
- collection of materials: old photographs, letters, yearbooks, papers, maps, artifacts, and more
- graphic input: Adobe Photoshop
- assistance in writing-storyline
- marketing and advertising to your community

Time frame:

Work can be researched, written, edited, photographed, and ready for publication 6-12 months (or more) after signing the contract. Time from completion to publication will depend on publisher, designer, and/or printer.

Optional extras:

If the decision is made to do both the multimedia performance and the book, creation of imagery, research and writing could well overlap, saving both time and money.

Estimated cost range:

\$8,000-\$12,000 for creation of written copy and images. Cost of editing, design, printing and publishing will be the responsibility of (your school, company or organization).

Please note: Precise details of the above proposals will be worked out in discussions with (your school, company or organization).

Further Melodic Vision Resources

Go to www.melodicvision.com to view examples of our other shows.

Take a visit to the Battery Wharf Museum in Boston North's End to see our 25-minute video installation, *The Battery Wharf Story*. Free admission; open daily 8 a.m.- 9 p.m.

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